

Is your school, sports team, church or other non-profit organization looking for a **simple** and **effective** way to raise money?



“By far ... the **easiest fundraiser** you’ll ever do”

The GO-CARD is a wallet-size plastic card that displays your organization’s name, photo or logo on the front side, and 12 discount offers from area restaurants and businesses on the back side.

Your organization sells the **GO-CARDS** to the public and **keeps 80% of the proceeds!**\*

Customers present their GO-CARD at the participating restaurants and businesses to receive a special discount or deal. The GO-CARDS are valid for a one-year period.

### **The GO-CARD: a WIN-WIN-WIN situation**

#### **YOUR ORGANIZATION WINS**

... when you see how simple the process is and how much money you can raise

#### **CUSTOMERS WIN**

... because they save money at places that they probably already go to anyway

#### **MERCHANTS WIN**

... because the GO-CARDS increase their sales and number of customers

\* Assuming a minimum order of 1000 GO-CARDS. Ordering larger quantities results in even higher profit margins.

## HIGH PROFITS ... WITHOUT the HASSLES of other fundraising methods!

No car washes • No bake sales • No melted candy to mess with • No catalogs to carry around  
No magazine subscription forms to fill out • No need to go back a second time to deliver the product

It's a one-visit sale. Five minutes and you're done!

### SAMPLE CARD

|   |  |   |
|---|--|---|
| Buy a Large Pizza at Regular Price, Get an Order of Cheesesticks FREE<br>Valid at Participating Locations | 2 Regular Roast Beef Sandwiches for \$3<br>Valid at Participating Locations<br>Limit 1 Discount Per Customer               | 10% Off Your Purchase<br>Excluding Regular Subs (\$5 Footlongs)<br>Valid at Participating Locations |
| \$1 OFF Any Combo Meal<br>Valid at Participating Locations  | \$1 OFF Any Steakburger<br>Valid at Participating Locations  | 10% OFF Your Purchase<br>Valid at Participating Locations   |
| 10% OFF Your Purchase<br>Valid at Participating Locations   | Buy Any Large Pizza at Regular Price; Get a Large Pizza of Equal or Lesser Value Free;<br>Valid at Participating Locations | \$5 OFF Your Next Full-Service Conventional Oil Change<br>Valid at Participating Locations          |
| FREE Saver Size 16 oz. drink with purchase of any Chicken Slider<br>Valid at Participating Locations      | Buy 12 Wings Get 6 Wings FREE<br>Valid at Participating Locations  | Buy Any Pizza at Regular Price, Get a Crazy Combo FREE<br>Valid at Participating Locations          |

Thank you for supporting our team this year!

\$10

West Central High School  
**FIRE HAWKS**  
FOOTBALL SUPPORTER DISCOUNT CARD  
Limit One Discount Per Customer Per Visit

Continuous Discounts For One Year • Expires 8/30/12  
Not Transferable • Not Valid With Any Other Offers or Discounts  
Need Fundraising for Your School, Team or Organization? Call 800-211-3216

### PRICING AND PROFIT

| Number of Cards Purchased | Cost Per Card | Selling Price | Profit Per Card | Total Profit |
|---------------------------|---------------|---------------|-----------------|--------------|
| 250                       | \$5           | \$10          | \$5             | \$1,250      |
| 500                       | \$3           | \$10          | \$7             | \$3,500      |
| 1000                      | \$2           | \$10          | \$8             | \$8,000      |
| 2000+                     | \$1.50        | \$10          | \$8.50          | \$17,000+    |

Ask how you can make even more profit!

*These calculations were made assuming a \$10 selling price. You decide the actual selling price that you think your market will support (typically \$10 to \$20). When you place your order, tell us what retail price that you would like to be printed on your cards. Keep in mind that you can always sell the cards for less than this printed retail price!*

**FREE Shipping**

### NO UP FRONT MONEY REQUIRED!

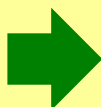
Your payment is not due until **30 days** after you receive your cards



Unlike most fundraisers your organization may have participated in, with the Go-Card, there is **NO NEED** to collect and compile hundreds of order forms, **NO NEED** to have stacks of boxes piled up in your office, **NO NEED** to manage a complicated inventory, and **NO NEED** to send your volunteers out a **SECOND TIME** to make deliveries to customers once the ordered products finally arrive. It's an **EASY, ONE-TIME PROCESS** - your volunteers simply contact the customer, show them the Go-Card, take the payment, and then give the customer the card ... all in one five-minute visit.

Plus, **PEOPLE LIKE BUYING THE GO-CARDS!** Many people dread certain fundraisers because they feel obligated to reluctantly buy overpriced products that they don't want in the first place (such as cookie dough, magazine subscriptions, wrapping paper or popcorn). Not true with the Go-Card! Customers can use the Go-Card at local restaurants and businesses that they already go to anyway, and enjoy continuous discounts and special savings for a full year!

Ready to  
Get Started?



**Call 1-800-211-3216**  
or send an email to [info@thegocard.com](mailto:info@thegocard.com)

The Go-Card is a brand of **American Business Services** | 260 Northland Blvd., Suite 135, Cincinnati, OH 45246  
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